ENGLISH LANGUAGE PROGRAMS

The World is Your Classroom

English for Journalists
Course Overview
Topics

- Principles of Journalism
- Media Literacy & Bias
- Research & Interviewing
- Print Media
- Broadcast Media
- Writing & Speaking for Media
- Language Skills
• Intermediate Level
• 8 Weeks
• Computer, Tablet or Smartphone
the helping verb tells the listener the tense or purpose of the question. For
Video Lectures – *Journalism Skills*

1. Eye-Witnesses
2. Related People
3. Experts
4. People in Authority
Module 4: Reading: "Want to be a good reporter? Follow these tips."
(Basic)

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Anastasya Lloyd-Damjanovic is an editor for the Daily Princetonian, her college newspaper. She was a reporter at the paper before that. Working for the newspaper taught Lloyd-Damjanovic just as much as she learned in class. Here are some things she's learned to do:

Make a pitch (Suggest ideas).

Think of an idea for an article. Put together a short list of people or groups who can give you information. Explain to your editor why the article will interest the newspaper’s readers. The first articles Lloyd-Damjanovic wrote were assigned to her by her editors. Later, she was able to come up with her own ideas for articles.
Module 4: Reading: "Want to be a good reporter? Follow these tips."
(Advanced)

When Anastasya Lloyd-Damnjanovic first joined the Daily Princetonian, she thought of the university newspaper as a hobby secondary to her academic work. But as she rose through the reporting ranks to become news editor, she received a practical education more intensive than she ever could have imagined. Here are some of the things she learned to do:

Make a pitch. Propose a story and offer a short list of appropriate sources and an explanation of the story’s timeliness or relevance. “My first stories as a staff writer were assigned to me by editors. But as I gained experience, I pitched my own ideas,” she says.
Quizzes

Question 1

According to some former Facebook employees, which kinds of stories might be kept out of the “trending” section? Check all correct answers.

- Stories that interest conservative Americans
- Stories about Facebook
- Stories about government workers
- Sports stories
Discussion Forums

ЛА: 2 days ago
My mum love watching TV. My brother and father read news in the internet

BH: 18 hours ago
Very well!

NZ: 10 hours ago
Good for you! TV is not only chewing gum for the eyes but the most common source of information.
Vocabulary Exercises

MATCH

TIME
21.0

of knowledge and experience about a subject, and gives opinions about

Editor

definition of a word that you find in a

Pundit

One Sided

Denotation

who makes changes to a media message so that it’s appropriate for

Only one point of view is presented

Spin

Sensationalism

or negative point of view about a subject in order to change the opinion

using news media messages to entertain

Quizlet View this study set
Choose a Study Mode

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U.S. DEPARTMENT OF STATE
Writing & Speaking

Sample Assignment

Bill Wallace of the City Department of Education announced Thursday afternoon that the city will host a new internship program. In this program, high school students can earn high school credit while interning at City Hall. Interns will work with a city council member and will get to see our government at work. Participants will go through a two-step application process for this special opportunity. The program is scheduled to begin next fall.

As for sources, I would like to interview Bill Wallace or someone from the City Department of Education. They are the authorities and can most likely give many details about this new program. I would also like to interview high school students. They are eye-witnesses as they may participate in the program or at least know someone who will. I'm interested in knowing their opinions about the program. Lastly, I'd like to interview a professor at the local university who specializes in school-government partnerships or work-experience educational opportunities. They are the experts on how a program like this could add value to the student-interns' lives.
Dates

• April – Test
• July – Open for others